

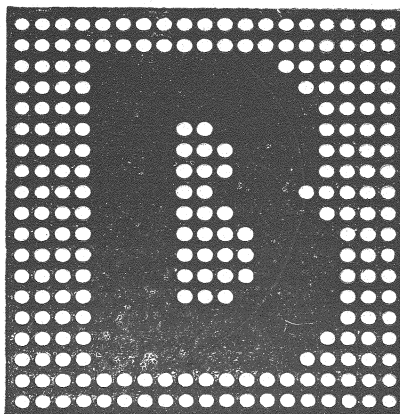


ELEVENTH HOWRAH COLOUR SALON

INTERNATIONAL EXHIBITION OF COLOUR SLIDES

BANQUE NATIONALE DE PARIS

Head Office : 16, BOULEVARD DES ITALIENS—PARIS (9e) FRANCE



Symbol of B. N. P.

BOMBAY :

Main Office :

French Bank Building
Homji Street, Bombay-400001
Tel : 269771 Telex : 2341

Branch :

Kalbadevi
442, Kalbadevi Road
Bombay-400002
Telex : 318127

NEW DELHI :

Representative Office :

Surya Kiron Building
19, Kasturba Gandhi Marg
(2nd Floor)
New Delhi-110001
Tel : 383407 Telex : 3919

CALCUTTA :

Main Office :

Stephen House
4A, B. B. D. Bag East
Calcutta-700001
Tel : 23-9841-43 Telex : 7353

Branches :

Posta Bazar
41, Kali Krishna Tagore Street
Calcutta-700007 Tel : 33-3695
Park Circus
60, Beck Bagan Row
Calcutta-700017 Tel : 44-0727

WE OFFER YOU A WORLDWIDE BANKING SERVICE

eleventh
howrah
colour
salon
1979

24th
february
to
2nd march
at
howrah medical club
3/2 church road
howrah

Cover : 'Purple Sun'
by
Elizabeth P. Welsh, U.S.A.

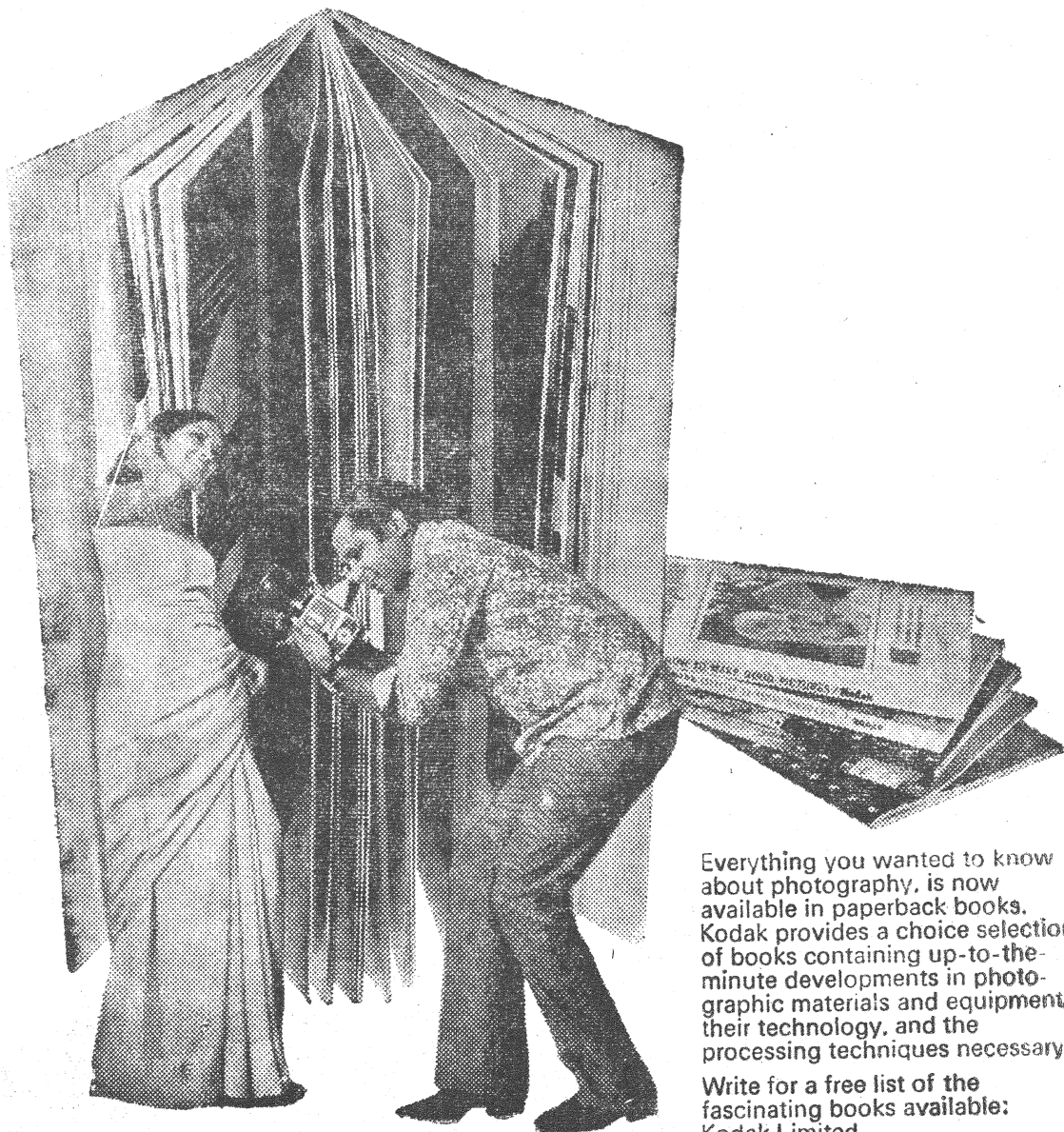
With Compliments from :

THE ALKALI AND CHEMICAL CORPORATION OF INDIA LIMITED

**ENNORE WORKS
ENNORE EXPRESS HIGHWAY
ERNAVOOR
MADRAS 600057**

**MANUFACTURERS OF SPECIALITY PHARMACEUTICALS
INCLUDING SAVLON RANGE OF ANTISEPTICS**

Professional Photography: between the covers!



Everything you wanted to know about photography, is now available in paperback books. Kodak provides a choice selection of books containing up-to-the-minute developments in photographic materials and equipment, their technology, and the processing techniques necessary.

Write for a free list of the fascinating books available:
Kodak Limited,
Dadabhoy Naoroji Road,
Bombay 400 001.



Kodak Limited
(Incorporated in England with Limited Liability)
Bombay • Calcutta • Delhi • Madras

WE UNDERTAKE THE REPAIR OF ALL
THE LATEST EVEN FULLY AUTOMATIC
STILL & MOVIE CAMERAS, PROJECTORS,
BINOCULARS, ELECTRONIC FLASH GUNS
AND EXPOSURE METERS UNDER THE
SUPERVISION OF TRAINED BY
FOREIGN TRAINED EXPERT

இனியும் உயர்ந்த

PHOTOGRAPHIC & OPTICAL INSTRUMENTS REPAIRERS

38, LENIN SARANI, CALCUTTA-700013

PHONE : 24-6348

**society
of
photographers**

**members
federation
of
indian
photography
&
photographic
society
of
america**

**60/2
hriday
krishna
banerjee
lane
howrah-711101
india**

HONORARY MEMBERS

Sri B. K. SINHA

Sri BENU SEN

f.r.p.s., e.f.i.a.p., a.n.p.a.s.

Sri SUBROTO RAY

a.r.p.s., e.f.i.a.p., f.r.s.a.

PRESIDENT

Sri GOBINDA CHANDRA CHINA

VICE PRESIDENT

Sri JATIN RAY

GENERAL SECRETARY

Sri L. B. GHOSE

ASST. GENERAL SECRETARIES

Sri RAMLAL MUKHERJEE

Sri SARADINDU GHOSH

SALON SECRETARY

Sri RAMESWAR BAWL

TREASURER

Sri SUNIL HAZRA

MEMBERS

Sri SHYAMAL GHOSH

Sri GAUTAM KUMAR BASU

SALON COMMITTEE

Sri GOBINDA CHANDRA CHINA

Sri RAMESWAR BAWL

Sri SUPRAKASH BOSE

Sri ASIM KUMAR BHATTACHARJEE

Sri DEB KUMAR NANDI

Sri KALYAN KUMAR DAS

Sri RUPAK MITRA

Sri L. B. GHOSE

Sri SUNIL HAZRA

*With
Compliments
from*

LAKSHMI NARAYAN ELECTRICAL INDUSTRIES

Manufacturers of: H. T. & L. T. ELECTRICAL EQUIPMENTS

(Approved Contractor of State Electricity Boards & Regd. with DGS & D Govt. of India)

BALITIKURI • HOWRAH AMTA ROAD • HOWRAH • WEST BENGAL

GRAM :
SWITCHDROP—HOWRAH

PHONE :
69-2969



People, being people, have differing tastes in music. That's why, for over 75 years, we've been recording folk, classical, devotional, film and popular music in 29 languages and dialects. Both Indian and international. Every year we record over 600 new titles. And now we've started manufacturing pre-recorded cassettes.

But records by themselves cannot make music. So we offer reasonably priced record players, high-fidelity stereo systems and cassette players, all of impeccable quality, to bring the pleasure of recorded music to millions of homes.



**The Gramophone
Company of India Limited**
The people who understand music

**Different
people like
different kinds
of music**

**GKW makes
alloy and special steels,
industrial fasteners,
stampings and laminations,
automotive forgings,
metal pressings,
precision tools,
stripwound cores,
special purpose machinery,
railway products.
And friends.**



GUEST KEEN WILLIAMS LTD

courtesy

That bridge, a work of silver lattice etched against the blue sky, towers like a symbol over this town. It surges up and then vaults down in the shape of a frozen wave. This frame describes the fateline of the town. It spans a flowing river and bears up traffics every day. This bridge marks all transitions.

But this side of the river is dotted with centres of industries. Smell of grease and muck thickens the air. Jute fibres and iron filings litter the alleys. No moonlight sonata rings through the sound barrier of screeching lathes and brawling slums. Yet we aspire. We chase the gleams of beauty around the globe and try to feel the subtle transmutation. This salon bridges us with the world and helps us to transcend the milieu. To us, photographers, the sunlight shows as through the stained glass windows of a high cathedral.

This spring 288 artists of 30 countries have sent in 1148 entries, out of which we have taken 222 for exhibits.

In selecting this pick of slides we have been as much painstaking as our reputation dictates us to be. Our selectors Shri B. K. Sinha, Shri Benu Sen, *frps, efap, fnpas*, and Shri Samir Kumar Bose, *afap*, have done everything to make this salon a representative event. We owe gratitude to them. Like other years this year too we have received two gold medals from P.S.A. for meritorious service to photography. Additionally, one silver medal from F.I.P. has come to us as award. These two honours point to our spreading reputation.

Entries by famed artists add to the prestige of this salon. But everything extraordinary cannot be expected every year. Things do not happen like that. Change in art as in life goes on imperceptively and monotonously. But when a gallery of novel masterpieces comes of then a turn in history is rounded off. Every year we strain to trace that curve in history and communicate with artists over this bridge. The thrill it brings is worth the pursuit.

Many friends and organisations volunteer to share our joys and pains. The metropolitan newspapers, Akashvani, Doordarshan, patrons, admirers and advertisers, members of the Ghosal Bagan Sangha and Howrah Medical Club do us service to earn heartfelt thanks. Our thanks also go to Professor Rita Dey for the voice rhyming with the colours of the slides. But no word of praise will do justice to the members of our society who scorn all personal troubles to create a bridge of communication between you and the world.

For them is the bliss of creation as they bear in deep hearts' core the graven image of a silver bridge.

GOBINDA CHANDRA CHINA

24 February '79

President

With

best

Compliments

from

BHARAT ROADWAYS

FLEET OWNERS & TRANSPORT CONTRACTORS

16 TARACHAND DUTT STREET • CALCUTTA-700073

Phones :

34-2287

34-0343

34-8330

32-2065

*With
Compliments
from*

BRITISH PAINTS (I) LIMITED

32, CHOWRINGHEE ROAD • CALCUTTA-700071

NATIONAL COLOUR PHOTO LABORATORY

AUTHORISED 'AGFACOLOR' & 'ORWOCOLOR' PROCESSING STATION

33 RAJA BASANTA ROY ROAD • CALCUTTA-29 • Phone: 46-2233

A SERVICE GEARED TO
THE PROFESSIONAL
PHOTOGRAPHER'S NEEDS

★ QUICK PROCESSING

AGFACHROME

EKTACHROME

★ DEVELOPING COLOUR NEGATIVES

AGFACOLOR CNS

KODACOLOR II

ORWOCOLOR NC 19 MASK

FUJICOLOR II

★ COLOUR ENLARGEMENTS (*Composed*)

6×9 cm (B2) to 50×60 cm (20"×24")

GIANT ENLARGEMENTS ON REQUEST

★ SLIDE DUPLICATES FROM ANY SLIDES

TO 35 mm ONLY

WE ARE GLAD TO ANNOUNCE THAT THE LONG AWAITED 'COLORMAT 60'—
THE ADDITIVE COLOR PRINTER HAS BEEN INSTALLED FOR FAST AND QUALITY JOB

awards

In special recognition for efficient management of the 10th Howrah Colour Salon 1978 the Colour Slide Division of P. S. A. is presenting Two Gold Medals appropriately engraved, to be awarded by the judges for the "Best Slide of the Show" and (*C) "Best Contemporary Slide of the Show".

p.s.a. gold medal

Jos Elsen

Belgium

Droom

p.s.a. gold medal (contemporary)

Yves Cazenave

France

Les Deux Compagnons

No. 3(C)

s.o.p. silver plaques

Manfred Kroeger

Austria

Der Roman

Donated by Shyamal Ghosh

Heinrich Sperer

Austria

Winter Sonne No. 3(C)

Donated by Asim K. Bhattacharjee

swati dass memorial plaque

Ernst Mathe

Austria

Am Strick

Donated by Mrs. Anima Dass

f.i.p. silver jubilee award

Siegfried Wallner

Austria

Ringspiel

Donated by Federation of Indian Photography

certificates

Isidor Jeklin

Canada

Breakfast Lineup

Edward Z. Fellman

U. S. A.

Robert

W. Schwengel

West Germany

Champion

Peter Steiniger

West Germany

Winter

Heinz Magr-Panciera

West Germany

Masakin I

Siegfried Wallner

Austria

Ruckenakt

Giuseppe Balla

Italy

Invito

Clemence Poon

Hong Kong

Candle Light Worship

No. 2(C)

Kwok-Hung Tai

Hong Kong

Triple (C)

Yves Cazenave

France

Chevauchee Au Sobil

Couchant No. 6(C)

special award

SREELEKHA MEMORIAL PLAQUE for CREATIVE SIMPLICITY

(Donated by Dr. [Mrs.] Malabika Roy)

Utpal Guha

India

Formation

ARABINDA DEY MEMORIAL AWARD for BEST CLUB ENTRY

Fotoclub Beringen

Belgium

cash award

Rs. 100.00 for BEST INDIAN ENTRY

Utpal Guha

Formation

Color Film
Processing

Color Studio
Photographs

Colour Prints
and
Big Enlargements

C
O
L
O
R

C
O
N
T
A
C
T

S
P
R
I
N
T
S

Now color is faster
& 12 hour Service Laboratory
Whether it is Amateur
Professional or Advertising Agency

T
R
A
N
S
L
I
T
E

C
O
L
O
R

COLOR SLIDE
DUPLICATING

Contact :



NEW ORIENTAL PHOTOGRAPHIC STORES

139-A, S. N. BANERJEE ROAD

CALCUTTA-700013

Automatic Color Processing Laboratory at
P23 C I T Road (Scheme) Calcutta-14

Phone : 23-7962
Phone : 24-0486

Panel of Selectors

B. K. SINHA

SAMIR KUMAR BOSE, A. F. I. A. P.

BENU SEN, F. R. P. S., E. F. I. A. P., F. N. P. A. S.

Salon Statistics

	Entrants	Entries	Exhibitors	Exhibits
Argentina	2	8	1	2
Austria	25	98	19	35
Belgium	32	128	17	24
Canada	2	8	2	6
Chile	2	8	—	—
Czechoslovakia	1	4	—	—
Denmark	3	12	1	2
England	1	4	—	—
Finland	1	4	—	—
France	12	48	7	11
Germany (East)	3	12	—	—
Germany (West)	21	84	12	17
Holland	1	4	1	1
Hong Kong	9	36	7	16
India	97	388	24	27
Italy	6	22	2	4
Japan	1	2	—	—
Luxembourg	2	8	—	—
New Zealand	2	8	1	3
Norway	1	4	1	1
Philippines	1	4	1	3
Poland	3	12	1	1
Portugal	1	4	1	2
Rep. of China	2	8	2	3
Singapore	6	24	5	6
Sweden	2	8	—	—
Switzerland	1	4	—	—
Thailand	3	12	3	9
U. S. A.	43	174	27	49
U. S. S. R.	2	8	—	—
	288	1148	135	222

What Makes A Bank Different ?

**Friendliness
prompt attention
and efficient service**

It is the friendly personal attention given to your problems that will convince you why banking with us—is worthwhile. However small may be your deposit, our full range of prompt and different services are available to you.

A WELCOME AWAITS YOU AT— **THE CHARTERED BANK**

(Incorporated in England by Royal Charter 1853)

A Member of Standard Chartered Bank Group

—WHERE SERVICE IS TAKEN INTO ACCOUNT—

Interest on Savings Account $4\frac{1}{2}\%$ p. a.

Interest on Term Deposits—please
enquire at any of our offices.

Income from investments upto
Rs. 3,000 in aggregate

INCOME TAX FREE

Interest Receipts upto any amount—

No deduction of Tax at source

4, Netaji Subhas Road,

Calcutta-700 001

14 Netaji Subhas Road,

Calcutta-700 001

31, Chowringhee Road,

Calcutta-700 016

208, Rashbehari Avenue, Gariahat,

Calcutta-700 029

(With Safe Deposit Locker facilities)

6, Vivekananda Road, Jorasanko,

Calcutta-700 007

(With Safe Deposit Locker facilities)

10, Nirmal Chunder Street, Bowbazar,

Calcutta-700 012

21/A, R. G. Kar Road, Shyambazar,

Calcutta-700 004

67, Cossipore Road, Calcutta-700 036

(With Safe Deposit Locker facilities)

exhibits

- Gold Medal
- Silver Plaque
- ★ Certificate
- + Cash Award
- (c) Contemporary

ARGENTINA

Bocci Amleto F.

1. Con Minio (c)
2. Peon Naval (c)

AUSTRIA

Christian Bautz

3. Alexandra

Havlicek Alfred

4. Merino
5. Feuerloescher

Hollmann Peter

6. Impression
7. Morgenfahrt (c)

Kapfer Gerald

8. Silence

Kimeswenger Max

9. Straker Neuschnee

Kofler Hermann

10. Die sonne geht Unter

Kroeger Manfred

11. Winter Evening
12. Spiegelbild
- 13. Der Roman
14. Golden Rose

Mathe Ernst

- 15. Am Strick
16. Das Gericht

Ollmann Edgar

17. June

Petrowitsch Egon

18. Fruhlingstraum
19. Mondfahre

Poferl Erwin

20. Zwei Gesichter
21. Pusztamelodie

AUSTRIA (Contd.)

Ratzinger Franz

22. Dungezeit
23. It's Cold

Riedlhuber Otmar

24. Wind Surfing
25. Spiel Im Herbst
26. Spatherbst

Roch Peter

27. Navazo Flock

Sperer Heinrich

28. 130 Km/H
- 29. Winter Sonne No. 3 (c)
30. Ikarus

Theinert Sepp

31. Gelbe Blume

Traunmueller Erwin

32. Body Study No. 2

Wallner Siegfried

33. Dialog
- 34. Ringspiel
- ★ 35. Ruckenakt
36. Hinrichtung

Wiesinger Udo

37. Lonesome Wanderer No. 2 (c)

BELGIUM

Corman Michal

38. Para No. 3

Demey Marcel

39. Frou-Frou
40. Ontembaar
41. Het Oude Boek

Demey Ronald

42. Fietstocht

Dister Richard

43. Retour Des Champs

*With
Compliments
from*

SENCOSE PRODUCTS

MANUFACTURERS & EXPORTERS OF PROCESSED FOODS

POST BOX 2430
CALCUTTA-700001

BELGIUM (Contd.)

Elsen Jos

- 44. Droom

Govaers Eugene

- 45. Marie 2
- 46. Sonja 1

Haentjens Willy

- 47. Brug

Hick Fernand

- 48. Course Au Trot

Himpe John

- 49. The Blue Door No. 2

Jans Rene

- 50. Gebed

Poelmans Rene

- 51. 2° Boslinwit 4
- 52. Roide Fie 7

Scheunis Karel

- 53. Ritten

Smeets Mrs. Florence

- 54. Eenzeam
- 55. Weer Slecht

Thijs Paul

- 56. De Mooiste Bloem
- 57. Moeders parapl

Vanderbissen Alf

- 58. Prof No. 1
- 59. Sferig No. 1

Vanherle H.

- 60. Contre La Montre No. 2

VanRoey Myriam

- 61. Waarheem

CANADA

Jeklin Isidor

- 62. Looking Up
- 63. Flight Gear
- 64. From the Sky
- ★ 65. Breakfast Lineup

Menneron J. C.

- 66. Le Village
- 67. Le Chat

DENMARK

Pillegaard Erland

- 68. Portrait
- 69. Hands and Orange (c)

FRANCE

Brehant Mrs. Marie Louise

- 70. Canoe No. 3

Cambus Herve

- 71. Parade

Cazenave Yves

- 72. Les Deux Compagnons No. 3 (c)
- 73. Tombe Du Nid No. 6 (c)
- ★ 74. Chevauchee Au Soleil Couchant
No. 6 (c)
- 75. Le Vieux Reverbere No. 2 (c)

Combaz Roland

- 76. Allez S. H. M !
- 77. Tempete No, 1

LeCorre Daniel

- 78. Grand-Mere

Pare Bernard

- 79. Linda (c)

Samoyault Guy B

- 80. Hiver a Livigno

GERMANY (WEST)

Bernhard Albert

- 81. Student Art

Brenner Herbert

- 82. Herbst

Frings Edmund

- 83. Ski-Flug
- 84. Endspurt

Grosskopf Rainer

- 85. Feuerschlucker

Magr-Panciera Heinz

- ★ 86. Masakin No. 1

Munster Carsten

- 87. Pigeons

Pudzianowski Casimir

- 88. On the Stairs

With Best Compliments of:

The Bantra Co-operative Bank Ltd.

15/1/1A, MAKARDAH ROAD, HOWRAH

Phone : 67-2175

PROGRESS ACHIEVED BY OUR BANK DURING THE LAST FIVE YEARS

FIVE YEARS PERFORMANCES ON THE BANK

		30-6-74	30-6-78
1. Working Capital	...	Rs. 94,19,839.00	Rs. 3,21,19,952.00
2. Membership	...	11,653 Nos.	15,246 Nos.
3. Loans Granted (Ord. & Mortg. Loan)	...	Rs. 55,22,270.00	Rs. 72,07,511.00
4. House Building/ Repair Loan	...	Rs. 2,97,753.00	Rs. 30,59,694.00
5. Industrial/Trading Loan	...	Rs. 1,07,818.00	Rs. 4,38,836.00
6. Cash Credit/Overdraft	...	Rs. ...	Rs. 96,76,739.00
7. Loan/Advance against Gold Security	...	Rs. 18,869.00	Rs. 17,14,268.00
8. Savings Deposit	...	Rs. 40,53,867.00	Rs. 1,05,19,908.00
9. Fixed & Other Deposit	...	Rs. 32,99,038.00	Rs. 1,74,42,558.00

Black & White reproduction of Colour



Verushka

Edward Z. Fellman, U.S.A.

Black & White reproduction of Colour



Winter Fog

Geir-Magne Hansen, Norway

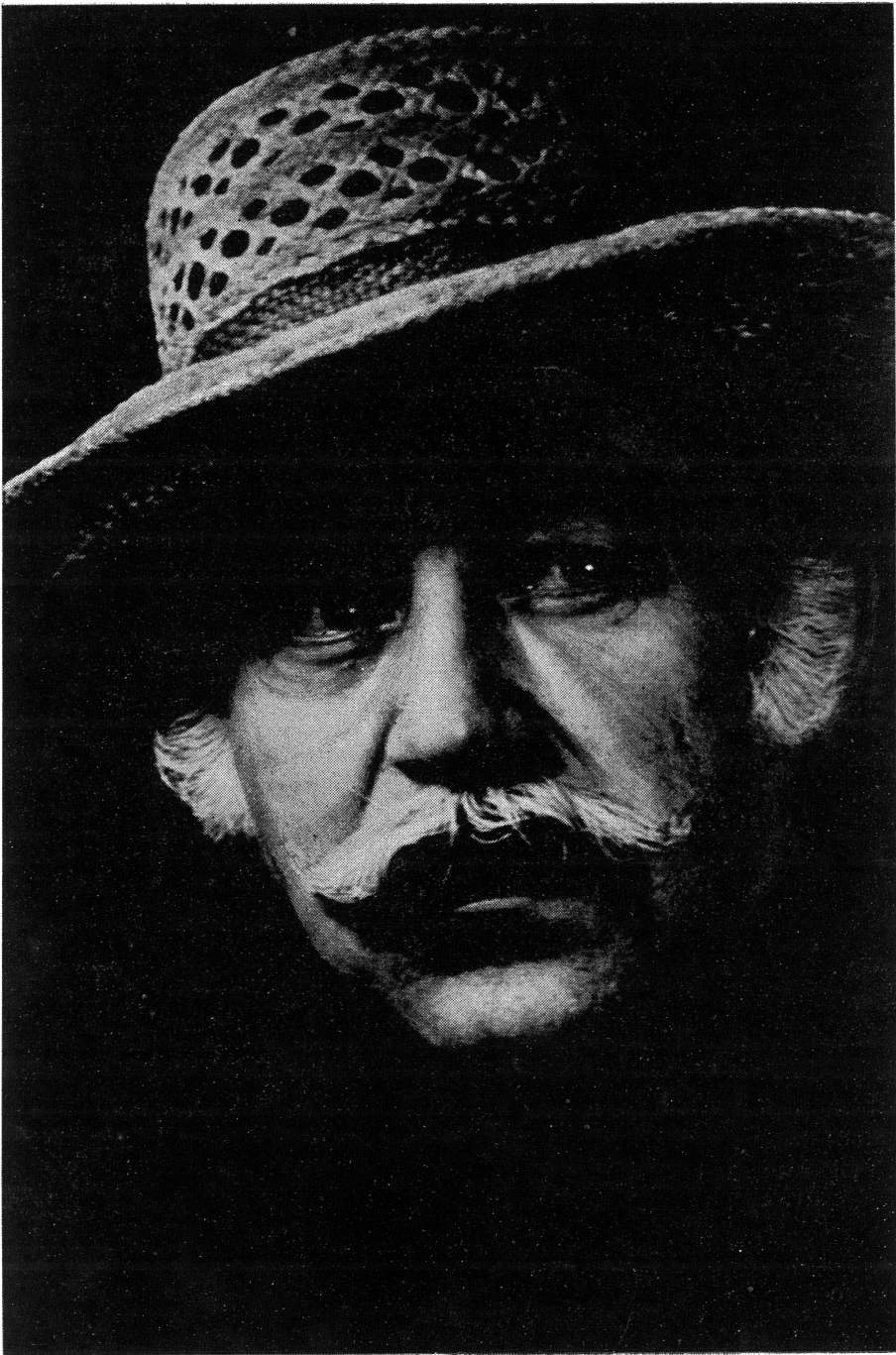
Black & White reproduction of Colour



Der Roman

Manfred Kroeger, Austria

Black & White reproduction of Colour



Martin B

Charles Macchi, U.S.A.

GERMANY (WEST) (Contd.)

Range Peter

- 89. Formation (c)
- 90. Trabrennen No. 4
- 91. Los ! ! !

Schwengel Werner

- 92. Champion

Steiniger Peter

- ★ 93. Winter
- 94. Allee

Thomas Karl-Heinz

- 95. Fensterblick (c)
- 96. Horse

Viering Bodo

- 97. Dusty Stretch

HOLLAND

Verkamman Jaap

- 98. Pipes

HONG KONG

Ching Che-Leung

- 99. Bu'l Fighting No. 1
- 100. Ballerina

Chui Kam-Kuen

- 101. Sampan No. 1
- 102. Flying to the Sky No. 1

Kwong Cheung-Cho

- 103. Red and Blue No. 40
- 104. Appointment No. 70
- 105. Blowing No. 50
- 106. Twin No. 50

Lee Chi-on

- 107. Single File

Li George K. C.

- 108. Free As the Wind

Poon Clemence

- 109. Yellow in Blue
- 110. A Little Family (c)
- ★ 111. Candle Light Worship No. 2 (c)

Tai Kwok-Hung

- 112. Two
- 113. Busy Hours (c)
- ★ 114. Tripple (c)

INDIA

Argal S. K.

- 115. Misty and Rainy

Agarwal G. L.

- 116. Closed Window

Bhagat Bhudev

- 117. Still Life

Bhawsar C. H.

- 118. Bride

Basu Gautam Kumar

- 119. Cheerful Dew

Chatterjee Dilip

- 120. Dreaming Deep (c)

De P.K.

- 121. The Tangent
- 122. Tail Lights

Devdas Santosh

- 123. A Deprived Soul
- 124. San Francisco

Ghosal Ranendra Nath

- 125. Wed-lock

Ghose Ranjan K.

- 126. To be or not to be

Guha Utpal

- + o 127. Formation

Gupta D. K.

- 128. Rajasthani

Merchant Haresh

- 129. Kanchan

Mitra Dipak

- 130. Swan Lake (c)

Mitra Pradip Kumar

- 131. Image In a Drop

Mitra Sailendu

- 132. Sandhyarati

Mondal S. B.

- 133. Panorama No. 1

Mukherjee Kamal

- 134. Sujata

Patel Surendra R.

- 135. Caravan

With Compliments from

Studio Venus
EVERYTHING PHOTOGRAPHY

PUSPASREE CINEMA BUILDING
KADAMTALA • HOWRAH

With best compliments from

CAMERA REPAIRING CENTRE

26/1 MARKET STREET, CALCUTTA-700016 (off Free School Street)
OPP. ST. ANTHONY HIGH SCHOOL • Phone : 24-7676

Specialist In :

CAMERA, BINOCULAR, ELECTRONIC FLASHGUN, PROJECTOR
EXPOSURE METER & OPTICAL INSTRUMENT REPAIRING

INDIA (Contd.)

Pramanik Asutosh

136. Time to Handover Charges

Rao J. V.

137. Into the Sun-set

Roy Choudhury Ranadhir

138. On the Track

Saha Mrinal Kanti

139. Lovely Pet

140. The Eyes

Viswanathan Ashok

141. Ri'u

ITALY

Balla Giuseppe

142. Cappella Sulla Rocca

143. L' Acrobata

★ 144. Invito

Menichetti Oreste

145. Adler

NEW ZEALAND

Miller William L.

146. The Valley Awakes

147. Dream Horizon

148. Serene Shore

NORWAY

Hansen Geir Magne

149. Winter Fog

PHILIPPINES

Angsin T.

150. After Planning

151. Sourmatabil Fire

152. Path Confusion

POLAND

Englander Witold

153. Opony

PORTUGAL

Marques Joao Avelino

154. Orange, White & Blue

155. Boat from Paradise No. 2

REPUBLIC OF CHINA

Chuan-Cheng Shyu

156. Dog and Girl

Tsai Ching-Hsiang

157. The Teenager

158. Nude

SINGAPORE

Chee Miss Daisy

159. Pushing Logs No. 1 (c)

Chua-Swee Ping

160. Window Cleaner No. 13

161. Painting No. 13

Hwee Goh Yeow

162. Zooming

Tay David P. C.

163. Run Baby

Tan Lipseng

164. Sky-Diving at Sunset

THAILAND

Chen P. H.

165. Floating Market No. 8

166. Decoration No. 8

167. Washing No. 5

168. The Sanctuan No. 6

Chachawan E.

169. Umbrellas No. 6

170. Spring Field No. 5

171. Autumn Love No. 3

With the Compliments of

TATA STEEL

**your profits are
in these tins.**



SHALIMAR PAINTS LTD.

Regd. Office: 13, CAMAC STREET, CALCUTTA-700017

HEROS'-SP-81

THAILAND (Contd.)

Liew Terk Wah

- 172. Bull Fight No. 2
- 173. Fight No. 10

U. S. A.

Arneson Gene

- 174. Windmill No. 2
- 175. Cat Derivation No. 5

Barnes Mrs. Margaret

- 176. A walk in the Autumn Fog

Beery John Wm

- 177. Reflection in a Pond

Bending Miss Hazel

- 178. Hand of God (c)
- 179. Ronda Arch No. 2 (c)
- 180. Red Street (c)

Boulet Jr. Harry

- 181. Naucorias
- 182. Grass Fantasy No. 6 (c)

Clemence Mrs. Fran

- 183. Sharon at the Antique Shop (c)
- 184. Big Blue Hotel (c)

Des Grey Dr. Arthur H.

- 185. Hygrophorus Miniatus

Engelmann Fred L.

- 186. Big Red No. 2
- 187. The Birds (c)

Farhat Fred

- 188. Neoscona Arabesca No. 11

Felman Edward Z.

- 189. Portrait of Jaleen
- ★ 190. Robert
- 191. Verushka
- 192. Odette

Fitch J. Thomas

- 193. Splendor in the Grass

Hirschensohn Hyman

- 194. Owl

Howe A. H.

- 195. Eight Swimming

U. S. A. (Contd.)

Lee Wellington

- 196. Tripple Study
- 197. Mable
- 198. Two Dancers

Macchi Charles

- 199. Scotsman No. 4
- 200. Martin B No. 1

MacDonald Dennis

- 201. Mother and Child
- 202. Beautiful in Blue

Malmborg Walter F.

- 203. Marianne No. 1
- 204. Snowball and Mother

Maloney John

- 205. Barney the Clown

Bicke Robert

- 206. Follow me, you Rat

Simms Harold G.

- 207. Farm with Moon
- 208. Farm in Winter

Timmer Joe

- 209. Black Cat (c)
- 210. Lighting the Lamp
- 211. Hatful of Fruit
- 212. Red Oak

Tucker Terence

- 213. Heading for the Mark
- 214. Slidin' Thru

Waits Jr. T. A.

- 215. Frank's Apples
- 216. A Fall Day

Walkup Jack

- 217. Ballerina (c)
- 218. The Target (c)

Walsh James F.

- 219. Taryn

Welsh Mrs. Elizabeth P.

- 220. Buggy Ride
- 221. Joan
- 222. Purple Sun

With Compliments from

SINGHA BAHINI INDUSTRIES

MANUFACTURERS & ENGINEERS

BALTIKURI, BAKULTALA

HOWRAH-711 404

Phone : 69-2357

With best compliments from

HOWRAH LIGHT CASTING CO., PVT. LTD.

QUALITY MANUFACTURERS & EXPORTERS OF

VALVES FOR STEAM, OIL AND WATER

27/2C STRAND ROAD

CALCUTTA-700001

Phone : 22-7376

With Compliments of:

BALILIAS ENGINEERING CO.

2, GANESH CHANDRA AVENUE • 6th Floor • Room No. 6A • CALCUTTA-700 013

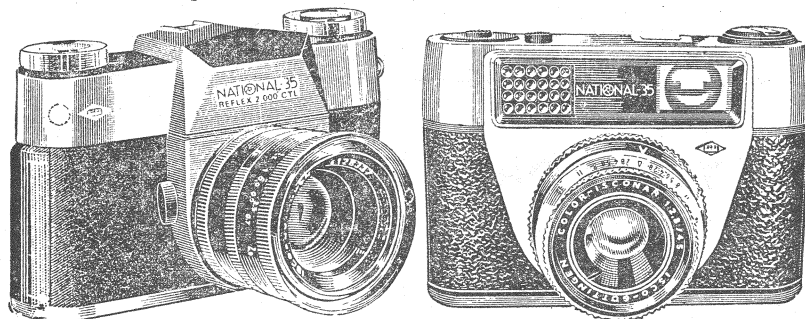
G.P.O. Box No. 679: Cal-1

Gram: BALLENGKO, Calcutta-700 001

Phone: 23-3175, 22-6667

Manufacturers of: Outstanding reputation of machine and factory Spare parts used in Cable, Paper, Glass, Rope and Iron & Steel Industries and Power Houses etc. etc. and also makers of Double Paper or Cotton Covering Machines; Re-Winding Units; Braiding Machines; Fine or Superfine Wire Drawing Machines; Fine or Superfine Wire Enamelling Machines; Die Polishing Machines etc. etc.

A Great Promise of Exciting Photography with epoch-making technical excellence



NATIONAL-35

**India's First 35 mm Cameras manufactured by
National Instruments – foremost in precision optics –
in collaboration with West Germany**

NATIONAL-35 LENS SHUTTER CAMERA f/2.8 lens. Quick focusing. Aperture-speed combinations from 1/30 second at f/2.8 to 1/300 second at f/16. Easy exposure setting. B setting. Synchronised for flash. Built-in exposure meter. Bright-line finder. Rapid winding and rewinding. Depth of field indicator. Exposure counter.

Also without the exposure meter.

NATIONAL-35 REFLEX 2000 CTL f/1.9 lens with auto aperture control. Wide choice of interchangeable lenses. Fresnel lens, microprism grid and ground glass screen ring for accurate focusing. Focal plane shutter from 1 to 1/2000 sec. Exposure measurement through the lens. Meter coupled with aperture and shutter speed. Synchronised for flash. Rapid winding and

rewinding. Instant-return, vibration-less mirror. Film counter. Release button. Self-timer. Novel film guide.



**NATIONAL
INSTRUMENTS LIMITED**

(A Government of India Enterprise)
Jadavpur, Calcutta-700032

Regional Sales Offices
at: New Delhi, Bombay,
Madras, Bhubaneswar

naa.NI-7636A

With compliments from :

GENERAL ENGINEERING & ELECTRIC WORKS

Manufacturers of : ELECTRIC MOTORS & VARIABLE SPEED D.C. DRIVES

9, DINOOLANE, HOWRAH-1

Phone : 69-2123 & 69-2124

Gram : GEE MOTORS

DOLLY EXPORTS PRIVATE LIMITED

(GOVT. RECOGNISED EXPORT HOUSE)

REGISTERED OFFICE :

212, MACAR BHAWAN No. III

P. O. Box No. 11167, New Martine Lines

Bombay-400 020

Telephone : 311776

Cable : DOLLYERXOP

CALCUTTA OFFICE :

2A, SHAKESPEARE SARANI

P. O. Box No. 2778, Calcutta-700071

Telephone : 44-3041

Cable : DOLLYEXPO

Telex : 021-2073

EXPORTERS OF ALL TYPES OF ENGINEERING GOODS SUCH AS MACHINE HARDWARE,
ELECTRICAL GOODS ETC., CHEMICALS—FINE AND HEAVY, READY MADE GARMENTS,
COTTON AND ART SILK TEXTILES.

SPACE DONATED BY A WELL WISHER

With best compliments of :

A. K. BANERJEE & COMPANY

Dealers in :

**AUTOMOBILE, INDUSTRIAL LUBRICATING OILS, GREASES &
GENERAL ORDER SUPPLIERS**

Head Office :

**91, SREERAM DHANG ROAD
SALKIA, HOWRAH-6**

Phone : 66-4194

Branch Office :

**OLD HAZARIBAGH ROAD
SIROMTOLY, RANCHI**

Phone : 24838



*Remember how smart you looked in white?
The sense of pride when you first donned
your uniform? You rose fast. From 2nd mate
to mate to Captain.
Still it's nice to remember what you looked
like a few years ago...*



Click III

The aim-and-shoot camera.



Distributors:

AGFA-GEVAERT INDIA LIMITED

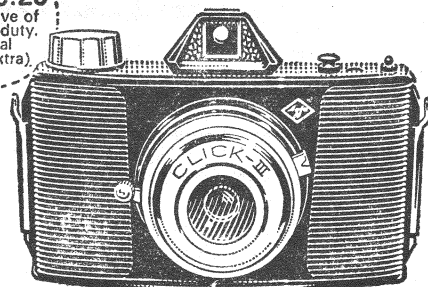
Merchant Chambers, 41 New Marine Lines, Bombay 400 020.

Branches: Bombay • New Delhi • Calcutta • Madras

® Registered Trademark of Agfa-Gevaert, Antwerp/Leverkuseh.
Manufacturers of Photographic Products.

Made by: **THE NEW INDIA INDUSTRIES LTD., Baroda • Bombay**

PRICE
Rs. 70.25
(Inclusive of
excise duty.
Local
taxes extra).



981/GV/330WIS

*With
Compliments
from*

B. D. KHAITAN & CO.

**23A, Netaji Subhas Road
Calcutta-700 001**

Phones :

OFFICE

22-9950

22-3094

22-3095

WORKS

77-3030

*With
Compliments
from*

**JIBON
KRISHNA
DEY**

Founders & Mechanical Engineers

**3/5, Kali Prosad Chakraborty Lane
Howrah-711 101**

Phones :

69-2173

69-3333

69-2570

With best compliments from

INDO DESIGNERS

Manufacturers of :

Railway Brake & other Fittings,
Electrical Switch-Gear Parts,
Block Makers &
General Order Suppliers

**172/10/6 MADHUSUDAN PAL
CHOWDHURY LANE
HOWRAH-2
WEST BENGAL**

*With
best
compliments
from*

**D. KOLEY, M.A. (Phil)
PSYCHO-PALMIST**

**MONDAY TO FRIDAY—5 p.m. To 8 p.m.
BY APPOINTMENT**

**2 JAWAHARLAL NEHRU ROAD
MERIDIAN FLOOR, CALCUTTA-700013**

With best compliments from :

REYROLLE BURN LIMITED

THE MOST TRUSTED NAME IN SWITCHGEAR TECHNOLOGY

**99, Dr. Abani Dutta Road,
Howrah - 711 101 • India**

Best Compliments of :

R. N. Hardware Stores (P) Ltd.

Hardwere & General Merchants

89, NETAJI SUBHAS ROAD
CALCUTTA-1

Phone : 22-5338

Oram : "ARENHARD"

Best man's choice

SWAPAN'S

VESTS, BRIEFS, GANJEE ETC.

Swapan Hosiery Factory

107B, GREY STREET
CALCUTTA-5

Phone : 55-1082

With Compliments from :

MAHINDAR (EASTERN) FACTORY

HOULE OF QUALITY RUBBER SPARES

20, Chandni Chawk Street • 2nd Floor • Calcutta-700072

Post Box No. 13312

With Compliments from :

**CALCUTTA MACHINERY (1972)
PVT., LTD.**

**3, MANGO LANE,
CALCUTTA-1**

Phone :

23-3461

22-3690

With Compliments from :

NORTH TUKVAR TEA CO. (P.) LTD.

**32A, G. C. AVENUE,
CALCUTTA-13**

With Compliments from

B. D. MEDICAL

**28 ARABINDA ROAD
SALKIA, HOWRAH-711106**

Space donated by

HORLICKS STOCKIST & DISTRIBUTOR

THE COMPETITIVE STORES

5 G. T. ROAD (South)

HOWRAH

*Compliments
from*

**MUN MUN
ENGINEERING
ENTERPRISE**

Manufacturers
**TRANSFORMER
&
DIFFERENT TYPES OF RELAYS**

**2/71 NAKTALA
CALCUTTA-27**

*Compliments
from*

**INDIA
GENERAL
TRADING
CORPORATION**

TIMBER MERCHANTS

**16 INDIA EXCHANGE PLACE
Room No. 14, 2nd Floor
CALCUTTA-700 001**

Phone : 22-7769

With
Compliments
from

With
Compliments
from

IMPEX INDIA

R A B C O

35 Jamunalal Bajaj Street
Calcutta-700 007

Phones
33-3740
32-6201

49A Beliaghata Main Road
Calcutta-10

“ক্ষুদ্র শিল্প স্থাপনে উৎসাহদান পরিকল্পনায় বিশেষ অনুদান”

- (১) W. B. S. I. C. কর্তৃক নির্মিত কারখানার শেডের জন্য অনুদান—(সি. এম. ডি. এ.এ. এলাকা বাতীত)—প্রথম বছর ২৫ শতাংশ এবং পরবর্তীকালে ১৫ শতাংশ হারে অনুদান।
- (২) বিদ্যুতের জন্য ২৫ শতাংশ হারে অনুদান (কর বাদে)।
- (৩) ব্যাংকের সুদের উপর ৩ শতাংশ অনুদান (সি. এম. ডি. এ. এলাকা বাতীত)।
- (৪) জমি, বাড়ী ইত্যাদি স্থায়ী মূলধনের উপর ১৫ শতাংশ হারে অনুদান (সি. এম. ডি. এ. এলাকা এবং ছপলী ও বর্ধমান জেলা বাতীত)।
- (৫) নূতন উদ্ভাবনের জন্য আর্থিক উৎসাহ।

— যোগাযোগ করুন —

কুটির ও শিল্পাধিকার বিভাগ

নিউ সেক্রেটারীয়েট বিল্ডিংস্ (দশম তল)

১নং কিরণ শংকর রায় রোড, কলিকাতা ৭০০ ০০১

‘দি ওয়েস্ট বেঙ্গল স্মল ইণ্ডাস্ট্রিজ করপোরেশন লিমিটেড’এর সৌজন্যে প্রকাশিত।

*By a Well Wisher
of Bowbazar, Calcutta*

With compliments of :

K. C. GHOSH & SON

TIMBER MERCHANTS
IMPORTERS

&
GENERAL ORDER
SUPPLIERS

1, RADHA KRISHNA SETT STREET
NIMTALA, CALCUTTA-700003

Phone : 34-9557

With best compliments of :

**NEW
ALLENBERRY
WORKS**

Manufacturers of :
GEARS & GEAR BOXES

**62, HAZRA ROAD
CALCUTTA-700019**

Phone : 47-3651
(3 Lines)

Gram : GEARBOX

Telex : 'GEARBOX CA 3239'

THE INDIA MACHINERY COMPANY LIMITED

(UNDER GOVERNMENT OF INDIA MANAGEMENT)

Pioneers in indigenous manufacturer of 'ATLAS' brand name Weighing Machines & Weighbridges ranging from 1 to 400 M/T. Maintenance Contractors and Repairers of all types of Weighing Machines. Now Electronic Recorder Model DWP—4010 is available. Also manufacturer of 'INDIA' brand name Shaping, Slotting, Drilling, Planning, Lathe etc. Machine tools and Textiles, Jute Looms and also 'BHARATI' brand name Printing & Paper Cutting Machines.

Registered Office and Works :

DASSNAGAR, HOWRAH-711 105

Phone : 69-3121 (4)

Tele :

Gram : ATLAWABRIZ

Sales Office :

**1 D, E M B A S S Y
4 Shakespeare Sarani
CALCUTTA-700 071**

Phone : 43-1024

Tele :

Gram : ATLASIMCO

With Compliments :

Ripon Chemical Coatings Private Limited

Registered Office :

**134, Rash Behari Avenue
Calcutta-700029**

PHONE : 46-6473, 42-6575

*Manufacturer & Processor
of*

**INDUSTRIAL THINNERS for Paints & Varnishes
CLEANING & DEGREASING SOLVENT**

&

**CALCIUM PROPIONATE
PARA TOLUENE SULPHONIC ACID**

**CALCIUM ACETATE
SODIUM-DI-ACETATE**

With best compliments of :

ASHOKE ENGINEERING INDUSTRIES

**88, PICNIC GARDEN ROAD
CALCUTTA-39**

Phone : 44-7344

**BAKELITE
PLASTIC MOULDERS
AND
ORDER SUPPLIERS**

পশ্চিমবঙ্গ আদিবাসী উন্নয়ন সমবায় কর্পোরেশন লিমিটেড

আদিবাসী অধুষিত এলাকায় সমবায় পদ্ধতিতে নিম্নবর্ণিত অর্থকরী কর্মসূচী রূপায়ণের নিমিত্ত প্রদত্ত বিবিধ খণদানের সুবিধা গ্রহণ করিবার জন্য সাধারণভাবে আদিবাসীগণের সমবায় সমিতি-গুলিকে এবং বিশেষভাবে আদিবাসী এলাকা উন্নয়ন প্রকল্পাধীন বৃহদায়তন বহুমুখী সমবায় সমিতি-গুলিকে (LAMPS) আহ্বান জানান যাইতেছে।

- * কৃষিকর্মের সহায়ক বীজ কীটনাশক ঔষধ।
- * যন্ত্রপাতি প্রভৃতি ন্যায্য মূল্যে সরবরাহ।
- * কৃষিজ ও বনজ সম্পদ সংগ্রহ ও বিপণন।
- * নিতা ব্যবহার্য দ্রব্যাদির ন্যায্য মূল্যে সরবরাহ।
- * বিবিধ উৎপাদন কেন্দ্র প্রতিষ্ঠা।
- * পশুপালন, কুটির শিল্প ও বিভিন্ন অর্থকরী প্রকল্প রূপায়ণ।
- * সমবায় শস্য ভাণ্ডার পরিচালন ইত্যাদি।

এই বিষয়ে উদ্যোগী সমবায় সমিতিগুলিকে কর্পোরেশনের ম্যানেজিং ডিরেক্টর কে: অধিকর্তা তফসিল ও আদিবাসী কল্যাণ বিভাগ, রাইটার্স বিল্ডিংস, কলিকাতা-১ এবং সংশ্লিষ্ট জিলার তফসিলী ও আদিবাসী কল্যাণ দপ্তরের ভারপ্রাপ্ত অধিকারিকগণের সহিত যোগাযোগ করিবার জন্য অনুরোধ করা যাইতেছে।

সমবায় ভিত্তিক তাঁতশিল্পে তত্ত্বজ্ঞ সুপরিচিত ও সুপ্রতিষ্ঠিত
তত্ত্বজ্ঞ থেকে বাংলার ঐতিহ্যমণ্ডিত তাঁতের কাপড় কিম্বা
শোষিত তাঁতশিল্পীর আর্থিক স্বনির্ভরতা আনয়নে ব্রতী তত্ত্বজ্ঞ
সুরূচি সম্পন্ন জনসাধারণ তত্ত্বজ্ঞ-এর তাঁতের কাপড় পছন্দ করেন

তাঁতশিল্প ও তাঁতশিল্পীর সেবায় নিয়োজিত

তত্ত্বজ্ঞ

দি ওয়েস্ট বেঙ্গল স্টেট হ্যান্ডলুম উইভাস'
কো-অপারেটিভ সোসাইটি লিমিটেড

প্রধান কার্যালয় :

৬৭, বজ্রীদাস টেম্পল স্ট্রীট, কলিকাতা-৪

ফোন : ৩৫-৩৬৫৮

নগর কার্যালয় :

৪৫, বিপ্লবী অশুভুল চন্দ্র স্ট্রীট, কলিকাতা-৭২

ফোন : ২৪-৮০১২

পর্যদের উদ্দেশ্য

বিধিবদ্ধ প্রতিষ্ঠান সমবায় সমিতিগুলির মাধ্যমে গ্রামীণ শিল্পীদের আর্থিক, কারীগরী প্রশিক্ষণিক ও বিপণন বিষয়ে সক্রিয় সাহায্য দিয়ে লুপ্তপ্রায় গ্রামীণ শিল্পগুলির পুনরুজ্জীবন ও প্রসার এবং সেই সঙ্গে দরিদ্র দেশবাসীদের আর্থিক অবস্থার উন্নতি সাধন ও বেকার সমস্যার সাধ্যমত সমাধান করাই পাশ্চিমবঙ্গ খাদি ও গ্রামীণ শিল্প পর্যদের উদ্দেশ্য।

পশ্চিমবঙ্গ খাদি ও গ্রামীণ শিল্প পর্যদ (১) সুতি খাদি (২) রেশম খাদি (৩) ধান্য কুটাই (৪) ঘানি তৈল (৫) অভক্ষ্য তৈল ও সাবান (৬) ইক্ষু ও তাল (৭) মৃৎশিল্প (৮) দড়ি শিল্প (৯) চর্ম শিল্প (১০) হস্তজাত কাগজ (১১) মৌমাছি পালন (১২) কাষ্ঠ ও লৌহ শিল্প (১৩) ফল জাতীয় খাদ্যদ্রব্য প্রস্তুত ও সংরক্ষণ (১৪) অ্যালুমিনিয়াম (১৫) বাঁশ ও বেত শিল্প (১৬) দিয়াশলাই শিল্পে এই সাহায্য দিয়ে থাকেন।

পশ্চিম বাংলার যে সমস্ত অঞ্চলে পর্যদ গৃহীত শিল্পগুলি স্থাপনের সম্ভাবনা আছে অর্থাৎ যে সমস্ত অঞ্চলে ঐ শিল্পগুলির কাঁচামাল ও শিল্পী পাওয়ার সম্ভাবনা আছে সে সমস্ত অঞ্চলের লোকেরা সমবায় বা বিধিবদ্ধ প্রতিষ্ঠানের মাধ্যমে একত্রিত হয়ে পর্যদের কাছে সাহায্যের আবেদন জানান। পর্যদের আঞ্চলিক অফিসগুলিতে ও কেন্দ্রীয় কার্যালয়ে সাহায্যের আবেদন পত্র পাওয়া যায়।

পশ্চিমবঙ্গ খাদি ও গ্রামীণ শিল্প পর্যদ

১২, বিনয়-বাদল-দীনেশ বাগ, কলিকাতা-১

With Compliments from

LEATHER WARE

(House of Quality Shoes, Chappals, Leather Goods, Garments etc)

**2, SARAWARDI AVENUE
CALCUTTA-17**

With Compliments from

INDUBHUSAN DUTTA & CO.

IRON MERCHANTS

D/7, Jugannath Ghat • Lohapotty • Calcutta-7

PHONE : 33-6002

RESI. : 67-3357

